

Freedom Energy Selects Phoenix Law Firm to Prepare SR-139/Shingle Recycling Process Patent Application

FORT WAYNE, IN--(Marketwire –January 6, 2012 - Freedom Energy Holdings, Inc. (Pinksheets: [FDMF - News](#)) announced today that the company has selected Michael W. Goltry, of Parsons & Goltry, Patent and Trademark Attorneys at Law, Phoenix, Arizona, to provide the patent application for FDMF's proprietary asphalt shingle recycling technology SR-139.

Michael W. Goltry holds a chemistry degree from the College of Idaho and a law degree from Brigham Young University. After graduating law school, Michael moved to Washington, D.C, where he was a judicial law clerk for Chief Judge Frank Q. Nebeker of the United States Court of Appeals for Veteran's Claims. Michael is registered to practice before the United States Patent and Trademark Office and for over 12 years has prepared and prosecuted trademark applications, and patent applications relating to a wide variety of technological fields including the communications, chemical, pharmaceutical, cosmetic, mechanical, electrical, electromechanical, computer, computer software, and semiconductor fields. Michael is a frequent lecturer on patents and trademarks, is an active member of the state bar of Arizona, is an affiliate member of the state bar of Idaho, and is an avid fly-fisherman. www.patentsavers.com

Brian Kistler, Chief Executive Officer, Freedom Energy Holdings commented, "With the recent advancement of the SR 139 technology we now have reason to secure a patent and I am pleased to have such a firm as Parsons & Goltry take on our patent application for SR-139. There has been a great deal of effort and capital invested in the development of SR-139 and we intend to protect its intellectual property value for our shareholders. As I reported earlier, if all of the 11 million tons of shingles disposed of each year in the U.S. were captured and recycled with SR-139, it would take in excess of 200 million gallons of SR-139 and would produce in excess of 900 million gallons of the valuable alternative fuel previously announced."

"I want to thank our shareholders, as we enter into the New Year, for the confidence and patience that has been shown. I am receiving new inquiries weekly from other shingle recyclers both domestically and internationally. Word is beginning to spread and I look forward to bringing new updates and agreements as we continue to progress. Once the process is fully operational and the finished product is being produced, the true value of SR-139 will be recognized," Kistler concluded.

ABOUT FREEDOM ENERGY HOLDINGS, INC.

Freedom Energy Holdings, Inc. (FDMF.PK) is a publicly traded company that specializes in the identification and development of technologies with commercial applications in the energy industry sector. The company's original primary focus is the commercial development of its proprietary, heavy oil technology. KC 9000®, a breakthrough technology, provides an effective and cost efficient system to enable heavy oil deposits to flow without heat. Recent research has developed and shown the SR-139 to be effective at breaking down asphalt shingles allowing the extraction and recovery of hydrocarbons.

FORWARD LOOKING STATEMENT

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no factors that could cause actual results to differ materially from those estimated by the Company. They include, but are not limited to, the Company's ability to develop operations, the Company's ability to consummate and complete the acquisition, the Company's access to future capital, the successful integration of acquired companies, government regulation, managing and maintaining growth, the effect of adverse publicity, litigation, competition, sales and other factors that may be identified from time to time in the Company's public announcements.

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